This is USA Hockey

USA Hockey provides the foundation for the sport of ice hockey in America; helps young people become leaders, even Olympic heroes; and connects the game at every level while promoting a lifelong love of the sport.

USA Hockey's primary emphasis is on the support and development of grassroots hockey programs. Its cutting-edge American Development Model, which was launched in January 2009, provides associations nationwide with a blueprint for age-appropriate athlete development. Always a leader in safety, USA Hockey furthered the enhancement of those efforts by advancing the USA Hockey SafeSport Program in June 2012.

While youth hockey is a main focus, USA Hockey also has vibrant junior and adult hockey programs that provide opportunities for players of all ability levels. The organization also supports a growing disabled hockey program.

Beyond serving those who play the game at the amateur level, USA Hockey has certification programs for coaches and officials, inclusive of industry-leading online education modules, to ensure standards are met that coincide with the level of play. Furthermore, a large focus is put on parent education with equipment needs, rules of the game and parental roles in youth sports among common topics.

As the National Governing Body for the sport of ice hockey in the United States, USA Hockey is the official representative to the United States Olympic Committee and the International Ice Hockey Federation. In this role, USA Hockey is responsible for organizing and training men's and women's teams for international tournaments, including the IIHF World Championships and the Olympic and Paralympic Winter Games. USA Hockey also works closely with the National Hockey League and the National Collegiate Athletic Association on matters of mutual interest.

CORE VALUES:

The following core values of USA Hockey are adopted to guide the association's members in their planning, programming and play, both now and in the future.

- **Sportsmanship** Foremost of all values is to learn a sense of fair play. Be humble in victory, gracious in defeat. We foster friendship with teammates and opponents alike.
- Respect for the Individual Treat all others as you expect to be treated.
- <u>Integrity</u> We seek to foster honesty and fair play beyond mere strict interpretation of the rules and regulations of the game.
- <u>Pursuit of Excellence at the Individual, Team and Organizational Levels</u> Each member of the
 organization, whether player, volunteer or staff, should seek to perform each aspect of the game to
 the highest level of his or her ability.
- <u>Enjoyment</u> It is important for the hockey experience to be fun, satisfying and rewarding for all
 participants.
- Loyalty We aspire to teach loyalty to the ideals and fellow members.
- <u>Teamwork</u> We value the strength of learning to work together. The use of teamwork is reinforced and rewarded by success in the hockey experience.



LONG RANGE PLANNING STATEMENT:

USA Hockey Purpose Statement:

• Ensuring that every day will be a great day for hockey.

USA Hockey Mission:

• The mission of USA Hockey is to promote a "fun and learning" environment for the growth of the sport and all its participants and enthusiasts by encouraging, educating, developing, and administering all aspects of the sport.

USA Hockey Long Range Goals (Focus Points):

- 1. Develop and expand initiatives that will improve the abilities of all participants ensuring lifelong enjoyment of the game.
- 2. Create programs, expand opportunities and develop resources which will strengthen positive adult leadership.
- 3. Focus to secure and renew existing members while developing and executing a strategy in an effort to increase membership and expand benefits.
- 4. Develop a high-quality plan which will address all interrelated aspects of peak performance giving USA Hockey every opportunity to achieve sustained international competitive excellence.
- 5. Continue to purposefully expand as well as strengthen alliances with all sport organizations directly associated with the sport of hockey and its disciplines.
- 6. Develop and implement strategies in an effort to generate new revenue resources.
- 7. Maintain USA Hockey's stature as a strong National Governing Body which is at the "cutting edge" in innovative educational and training opportunities through expanded use of new technologies.



